



CHRIS IVAN CEVIC, PMP

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CAREER OBJECTIVE

Having recently moved from Los Angeles to San Diego, I am looking to build on a decade of content development and production experience, supporting clients in finding the subject and medium that best fits their brand's message, and producing high quality content to meet their business objectives.

CORE COMPETENCIES

Project Management • Scheduling • Budgeting • Creative Development • Business Strategy

INDUSTRY EXPERTISE

Branded Content | Entertainment | Technology

PROFESSIONAL EXPERIENCE

Producer | Branded Content & Entertainment | *Los Angeles* *2007 to 2017*

- Facilitated creative development process, turning ideas into a clear vision & action steps
- Managed all stages of content creation: development, pre-production, production, post-production, & delivery
- Estimated schedules & budgets, built cross functional teams, and raised financing
- Managed procurements & communications around production of branded content & entertainment.
- Utilized the best practices in Project Management to overcome obstacles, delivering on time and on budget

Project Manager (PMP) | Brand, Content & Technology | *Los Angeles* *2014 to 2017*

- Created proposals, budgets & schedules for a variety of media & entertainment projects
- Built teams for projects, managed project details & oversaw execution of projects, conception through completion
- Reviewed deliverables to ensure they meet business requirements & objectives while adhering to brand standards

PROJECTS

- 10/16 **NOURISH TV** (Website / YouTube Channel Launch) Nourish Medical Center – Digital Producer/ Project Manager
- 5/16 **THUMPER** (Film) – Exhibit Films - Unit Production Manager
- 7/15 **OUTLAWS AND ANGELS** (Film) – Burnt Pictures – Producer/ Unit Production Manager
SUNDANCE FILM FESTIVAL '16, E-ONE/MGM Theatrical Release 7/16
- 9/14 **ROVR** (E-Commerce & Video Review Website) – Digital Producer/ Project Manager
- 6/14 **FLOWERS IN DECEMBER** (Film) – Burnt Pictures – Producer/ Line Producer
- 2/14 **RECONQUEST OF THE USELESS** (Documentary) – Pressman Films – Producer/ Unit Production Manager
- 7/13 **THE EVER AFTER** (Film) – Yumehome Productions – Associate Producer
- 4/13 **UNTITLED HARRIS FISHMAN DOCUMENTARY** (Documentary) – RJC Productions – Line Producer
- 1/13 **NJOY** (Commercial) – HotHouse Productions – Production Manager
- 12/12 **WITCH HUNTER** (Reality/ Doc TV) – Paramount/ World War 7 – Line Producer (International)
- 11/12 **SEALY** (Commercial) – World War 7 Productions – Production Manager
- 6/12 **ACUVUE** (Commercial) – World War 7 Productions – Production Manager/ 1st AD
- 5/12 **EMPOWERED** (Commercial) – World War 7 Productions – Production Manager
- 4/12 **AWOLNATION** (Music Video) – Dirty Robber Productions – Producer
- 3/12 **CITY OF LOST SOULS** (Book Trailer) – Dirty Robber Productions – Producer
- 3/12 **THE SELECTION** (Book Trailer) – Dirty Robber Productions – Producer
- 11/11 **HERE COMES THE NIGHT** (Film) – Dirty Robber Productions – Production Manager

4/11 **RUSHED** (Promo) – Burnt Pictures – Director/ Producer
2/11 **VOXHAUL BROADCAST** (Music Video) – Burnt Pictures – Producer/ 1st AD
12/10 **ZIPPEARZ** (Commercial & Industrial) – Burnt Pictures – Producer/ 1st AD
7/10 **HOW TO CHEAT ON YOUR WIFE** (FOX Pilot) – Type O Productions – Line Producer/ 1st AD
5/10 **FUNNY OR DIE PRESENTS** (HBO Series) – HotHouse Productions – Line Producer/ 1st AD/ Post Supervisor
- multiple segments
4/10 **SUGARTOWN** (Film) – Burnt Pictures – Producer / UPM
12/09 **LINCOLN MKS** (Commercial) – Filmaka – Producer
- for 2010 Grammy Awards
8/09 **HENRY JOHN & THE LITTLE BUG** (Film) - Burnt Pictures – Producer
12/08 **PC.COM's CELEBRITY TECHOVER** (Web Series) – Intel – Director/ Producer
8/08 **THE RED ROOM** (Film) – Burnt Pictures – Producer / Line Producer
4/08 **THE HYPOCRITIC OATH** (Film) – Burnt Pictures – Producer / Line Producer
6/07 **SMOKEY BARRERO** (Web Series) – Burnt Pictures – Producer / Line Producer / 1st AD

EDUCATION

General Assembly – 2015 | **Product Management certification**
University of Santa Monica – 2014 | **Emotional Intelligence (10-month certificate)**
Franklin University Switzerland – 1999 | **B.A. International Finance & Banking**

CREDENTIALS

Project Management Institute – 2016 | **Project Management Professional certification (PMP)**
Scrum Study – 2014 | **Scrum Fundamentals Certified (SFC)**
Hollywood Film Institute – 2003 | **Line Producer Certificate**

PROFESSIOINAL & COMMUNITY INVOLVEMENT

Project Management Institute, San Diego Chapter – Event Organizer & Volunteer, 2017- present
MyHealth.Coach – Community Service Volunteer, 2016 - present

ADDITIONAL INFORMATION

Pro Skills: Critical Thinking, Problems Solving, Team Building, Financial Management, Product Development
Software: Movie Magic (Budgeting & Scheduling), Final Cut Pro, Adobe Premier, Asana, Microsoft Project, Pixelmator
Methods: Lean, Agile, Customer Development, UX
Interest: Virtual Reality, Film, Television, Technology, Automotive, Personal Growth, Travel, Energy Conservation, Hiking, Basketball, Tennis, Florida Gator Football, and most importantly, my wife and our twins.